



EGO HAIRDRESSING

EST. 1996 · REIMAGINED 2022

Your career in hairdressing starts here

Level 2 Hairdressing Apprenticeship

AUTUMN 2026

One position. A genuine career pathway.

GROWING GREAT HAIRDRESSERS. BUILDING GREAT CAREERS.



A LETTER FROM BEN & SUZANNE

We are not looking for someone to fill a vacancy. We are looking for someone to invest in.

Dear future apprentice,

Choosing where to begin your career in hairdressing is a big decision. The salon you join will help shape the standards you learn, the confidence you build and the kind of hairdresser you could eventually become.

We are Ben and Suzanne, the owners of Ego Hair.

Ego was established in Burton upon Trent in 1996. When we took over the salon in 2022, we wanted to protect everything that had made it special while creating a clearer future for the next generation of hairdressers.

Suzanne began her own hairdressing journey as an apprentice 25 years ago. Since then, she has progressed through every stage of the industry, developing her technical skills, building a loyal client base and eventually becoming a salon owner.

Alongside her career, Suzanne has raised three children. She understands that careers do not always develop in a perfectly straight line and that confidence, responsibilities and ambitions can change through different stages of life. That experience has shaped the patient, supportive and practical way she approaches the development of our team.

Suzanne remains behind the chair working with clients and leads much of the technical education within Ego. She is supported by our experienced senior team, who also help developing stylists learn the standards, habits and skills required in a professional salon.

Ben brings more than 20 years of leadership, customer service and people-development experience. His focus is on creating

the structure, standards and opportunities that allow both the salon and the individuals within it to grow.

Together, we believe a successful apprenticeship should offer much more than the opportunity to gain a qualification.

Your Level 2 apprenticeship will provide the essential foundations of your career. You will learn how a professional salon operates, how to care for clients, how to support your team and how to develop the technical skills needed to begin working confidently behind the chair.

But we see those first two years as the starting point, not the finish line.

Through the Ego Hair Developing Talent Programme, we want to help the right person continue progressing beyond their initial qualification. As their ability, confidence and commitment develop, this can open the door to further salon education and Ego-funded external training.

We do not expect our next apprentice to arrive as a finished hairdresser. We are looking for someone with genuine enthusiasm, reliability, resilience and a willingness to learn.

There is only one apprenticeship position available. That is because we want to give the successful candidate genuine time, attention and investment rather than simply adding another apprentice to the salon.

For the right person, this could be the beginning of a long and rewarding career with Ego Hair.

Ben & Suzanne

OWNERS, EGO HAIR

“

We are not recruiting an apprentice simply to help around the salon. We are looking for someone with the potential to become an exceptional hairdresser, and we are prepared to invest in helping them get there.”

25 years in hairdressing

From apprentice to salon owner

Still behind the chair

Working with clients and leading technical development

Mum of three

A practical understanding of careers and real life

Developing the next generation

Leading training alongside Ego's senior team



“Great hairdressing begins with technical ability, but successful careers are built through consistency, professionalism and how you make people feel.”

THE EGO STORY

One salon. One team. One standard.

Ego Hair has been part of Burton upon Trent since 1996. In 2022, it was reimagined under the ownership of Ben and Suzanne, with a renewed focus on professional standards, client experience and long-term career development.

We are independently owned and operate as an employed salon team rather than a collection of individual chair renters.

That matters because everyone at Ego works towards the same standards. We share knowledge, support one another and take collective responsibility for the experience every client receives.

An apprentice at Ego becomes part of that team.

You will learn within a busy, professional salon environment. Your early development will include client care, shampooing and backwash skills, salon preparation, housekeeping, organisation, observation and supporting experienced stylists.

Not every part of learning hairdressing is glamorous. The fundamentals matter. Reliability, cleanliness, preparation and client care are as important as creativity and technical ability.

We will not expect you to know everything when you arrive. We will expect you to be willing to listen, contribute, practise and improve.

Established in 1996

A recognised salon with roots in Burton upon Trent

Reimagined in 2022

A modern direction built around development and progression

Independently owned

Led directly by Ben and Suzanne

One employed team

Shared standards, support and genuine career pathways



YOUR APPRENTICESHIP

Building the foundations of your career.

The successful candidate will begin a Level 2 Hairdressing Apprenticeship in autumn 2026. The programme is expected to last approximately two years and will combine real salon experience with the required apprenticeship learning and development.

The exact balance between college attendance, salon-based learning and other off-the-job training will be confirmed before the apprenticeship begins.

One apprenticeship position

September or October 2026 start

30 hours per week, including required training

Saturday working is essential

One weekday off

Approximately two years to complete Level 2

STAGE ONE

Professional Foundations

- Client care and communication
- Shampooing and backwash skills
- Salon preparation and housekeeping
- Health, safety and hygiene
- Supporting experienced team members
- Observation and understanding the client journey
- Reliability, punctuality and professional standards

STAGE TWO

Building Practical Skills

- Cutting and styling foundations
- Colour knowledge and application
- Working with training heads and models
- Assisting and observing advanced services
- Consultations and suitability
- Learning how services are planned from beginning to end

STAGE THREE

Preparing for Life Behind the Chair

- Supervised client services
- Developing confidence in consultations
- Building speed without compromising standards
- Creating a portfolio of work
- Understanding rebooking and client retention
- Preparing to progress into a junior stylist role

Once the apprentice has established the essential foundations, structured salon development sessions will normally be introduced on a fortnightly basis. These will be led primarily by Suzanne and supported by Ego's senior team. Sessions may take place on Thursdays or Friday evenings, depending on the agreed salon, apprenticeship and college arrangements, and will be scheduled within the apprentice's agreed working and training hours.

"We will never rush the foundations, but once they are secure, we want to keep opening new doors."

Your Level 2 is the beginning.

The first objective is to help you become a safe, capable and professional Level 2 hairdresser. What happens after that will depend on your strengths, consistency, interests and appetite to continue developing. At Ego Hair, qualification day is not where education stops. It is where the next stage of the journey can begin.



How progression is built

- | | |
|--------------------------------------|--------------------------|
| Technical development | Professional standards |
| Reliability and consistency | Client care |
| Willingness to learn | Contribution to the team |
| Growing confidence and client demand | |

Progression at Ego is not based simply on how long someone has worked in the salon.

Some people develop into excellent all-round stylists. Others discover a particular passion for colour, blonding, hair extensions or another specialist area.

The Developing Talent Programme is designed to recognise those strengths and help create a pathway that is valuable to the individual, their clients and the salon.

“

We do not see completing Level 2 as reaching the finish line. We see it as earning the opportunity to begin the next chapter.”

The Ego Hair Investment Plan.

Not every apprentice will follow exactly the same route. As your skills develop, we will work with you to understand where your strongest ability and genuine interests lie. Approved external education can then become part of an agreed development pathway.



Advanced Blonding

WHAT THIS IS

The opportunity to develop advanced colour knowledge and modern blanding techniques with Lauren from Lolly J Hair.

Lauren began her own career as an apprentice and has gone on to become a highly regarded stylist and blanding specialist.

WHAT THIS COULD HELP YOU ACHIEVE

- Greater confidence with modern blanding services
- Stronger colour placement and planning
- Improved understanding of toning and finishing
- More advanced consultations
- The ability to offer premium colour services
- A future specialist direction within colour



Hair Extensions

WHAT THIS IS

Supported specialist education through Zen Hair Extensions, covering methods such as tapes, nanos and wefts.

Training would include fitting, suitability, consultation, maintenance and aftercare.

WHAT THIS COULD HELP YOU ACHIEVE

- Confidence in different extension methods
- Recommending the right method for each client
- Stronger consultation skills
- Maintenance and aftercare knowledge
- A premium specialist service
- Opportunities to build loyal, returning clients

Within the salon

Continued Salon Development

WHAT THIS IS

Ongoing practical education delivered within Ego Hair by Suzanne and the senior salon team.

This can include models, training heads, demonstrations, assisted work and structured development sessions.

WHAT THIS COULD HELP YOU ACHIEVE

- Greater technical confidence
- Continued learning after Level 2
- More consistent service standards
- Support when introducing new services
- Stronger problem-solving ability
- A smoother transition into client work

Beyond technical skill

Building Your Professional Career

WHAT THIS IS

Support that goes beyond technical ability, helping you understand how to build a successful and sustainable employed career.

WHAT THIS COULD HELP YOU ACHIEVE

- Better client consultations
- Rebooking and client retention
- A professional portfolio
- Confidence presenting your work
- Understanding salon performance
- A stronger professional reputation

Our commitment

Approved external education that forms part of an agreed development pathway will be funded by Ego Hair. Where Ego makes a significant financial investment in specialist external education, the training may be supported by a separate training agreement.

Opportunities will be based on progress, suitability, commitment and the future direction agreed between the team member and Ego Hair.

Different people. Different strengths. Continued investment.

Katie and Eleanor are moving through different stages of the Ego Hair Developing Talent Programme. Their journeys demonstrate that progression does not need to look identical for every person.



Katie

Building confidence, clients and momentum.

Katie joined Ego Hair in June 2024 and is now working as a Junior Stylist and Salon Support team member.

Her role has gradually developed from being mainly support-focused into a combination of salon responsibilities and building her own client column.

As her confidence and client demand have grown, so has her working pattern and the range of services she is able to offer.

KATIE'S NEXT STAGE

- Continuing to build a loyal client column
- Developing greater technical confidence
- Expanding her colour and blonding skills
- Increasing demand and diary utilisation
- Progressing towards senior stylist status
- Creating a future pathway into Ego's commission structure

"Katie's progress shows what can be achieved through consistency, patience and a willingness to keep learning."



Eleanor

Developing a recognised specialist direction.

Eleanor is a Senior Stylist and Social Media Coordinator with established strengths in colour and hair extensions.

Her Developing Talent pathway is now focused on building on those foundations and creating a clearer specialist identity within the salon.

ELEANOR'S NEXT STAGE

- Developing as Ego Hair's recognised Hair Extension Specialist
- Advancing her blonding and colour-correction work
- Expanding premium specialist services
- Building stronger demand for extension appointments
- Developing her consultation and client experience
- Growing her content and marketing responsibilities

"Eleanor's journey shows that progression does not stop when someone becomes a stylist. As strengths become clearer, new specialist opportunities can be created around them."

Two people. Two different stages. One shared principle: development should continue as your career grows.



YOUR NEXT STEP

Could this be the beginning of your career?

We are looking for one person with the potential to become an important part of Ego Hair. You do not need to arrive as a finished hairdresser. For a school leaver beginning their apprenticeship, previous salon experience is not essential. What matters most is the attitude you bring with you.

Genuine enthusiasm for hairdressing

You should be interested in the industry and excited by the opportunity to build a career within it.

Reliability and punctuality

Clients and colleagues need to know they can depend on you.

Confidence with people, or the willingness to develop it

You do not need to be the loudest person in the room, but you must be willing to communicate and grow in confidence.

A professional appearance and attitude

You will represent Ego Hair whenever you are in the salon.

Teamwork

The successful apprentice must be willing to support the wider salon, not only focus on the parts of hairdressing they find most exciting.

Resilience

Learning technical skills takes practice. We are looking for someone who can listen, respond to feedback and keep going.

The selection process

This opportunity is primarily aimed at students leaving school in summer 2026 and beginning a Level 2 apprenticeship.

Shortlisted candidates will be invited to meet Ben and Suzanne for an interview and to learn more about the salon and the opportunity.

School leavers will not be expected to arrive with developed technical skills or undertake a trade test designed for qualified candidates.

Where a candidate is already further along in hairdressing education or has completed relevant practical training, the selection process may include an

How to apply

Candidates may apply through Burton and South Derbyshire College or directly through the Ego Hair Join the Team page. Please include:

- Your CV
- Why you want to build a career in hairdressing
- Why the opportunity at Ego interests you
- What you believe you could bring to the team



APPLY ONLINE
www.hairatego.co.uk/join-the-team/

Learn more about the apprenticeship:
www.hairatego.co.uk/were-looking-for-our-next-hairdressing-apprentice/

EMAIL
info@hairatego.co.uk

TELEPHONE
01283 510841

INSTAGRAM
[@ego_hairdesign](https://www.instagram.com/ego_hairdesign)

The apprenticeship CV link can also be found in our Instagram bio.

One position. One person.
The beginning of an entire career.